

PHILANTHROPY × SOCIAL LIFE

# OUR STORY?

#### **Where Purpose and Connection Come Together**

Happy Pl. Social is a philanthropyforward social club built for those who want to live intentionally, give meaningfully, and build community along the way.

This isn't your traditional volunteer program. It's where impact is infused with joy, where service feels like social connection, and where fulfillment becomes a lifestyle not a checkbox.

# OUR WHY!

"We make a
living by what
we get. We make a
life by what we
life by what we
give."

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#### Why We Exist

Philanthropy doesn't have to be heavy. It doesn't have to be exclusive. We believe it should be intentional, inclusive, and energizing. Happy Pl. Social was built for people who want to show up not just for the cause, but for themselves and each other. Through thoughtful experiences, curated volunteer moments, and hands-on community work, we're reshaping what it means to live with purpose.

## WHO WE ARE?

#### **WE ARE COMMUNITY**

We are parents and partners, creatives and educators, neighbors and friends. We are people who believe that showing up for your community is one of the most powerful ways to show up for yourself. What we're building isn't just programming, it's belonging. It's legacy.

## WHAT WE DO?

#### **WE LIVE!**

We curate socially forward events that fuse fun, culture, and purpose where vibe meets vision. From pop-ups to planning sessions, every experience is a chance to connect, create, and contribute. No guilt trips. No rigid structures. Just meaningful moments that drive real community change.

#### **ONE OF OUR SIGNATURE EXPERIENCES?**

Paint, Flutes & Philanthropy: our version of a sip & paint, where we map out real solutions and support powerful initiatives over music, mimosas, and movement in a fun, relaxed space.





# THE INITIATIVES WE SUPPORT

#### **ROOTED 500**

An Adopt-a-Community initiative powered by youth and local businesses. Through \$2 microdonations at 500 partner businesses, we raise funds to directly support community-led programs and neighborhood change





#### **THE GREAT 2500**

A people-powered campaign to recruit 2,500 community leaders who are reimagining how we support youth, education, and grassroots advocacy across Colorado.

### **FAMILY ON PURPOSE**

A joy-centered family wellness model that helps families heal, reset, and reconnect through curated events, field days, and hands-on support

We created Happy Pl.
Social with one goal in mind: To make giving back feel joyful, purposeful, and real.
As RootedChange deepened its work across Colorado, we noticed a gap—between impact and connection, between people and purpose. Happy Pl. fills that space with a fresh take on community work!

